

PAT BOONE WORLD MISSIONS

~PRESENTS~



ALL-STAR MUSICIANS UNITE THEIR HEARTS AND VOICES FOR TANZANIA

WATER LEADS THE WAY

STORY BEHIND THE SONG

In 2010, Pat Boone and his late wife Shirley established the Pat Boone Family Life Center in Loiborsoit, Tanzania, in cooperation with GOD TV and WorldServe International, a non-profit organization committed to providing clean water, sanitation, education, and economic opportunities in Africa. Through Pat Boone World Missions, the couple provided foundational funding for a deep water well, a school, and The Shirley Boone Vegetable Garden, which continues to feed multiple villages. Their contributions have also helped develop a community center, offering critical health services to families in surrounding areas.

Following in the footsteps of *"We Are the World,"* which remains a global force for change 40 years later and has raised over \$100 million, Boone hopes "ONE" will inspire a similar movement.

Boone is joined on the "ONE" recording by an all-star lineup, including **Alabama, Deborah Allen, Billy Dean, Larry Gatlin, Vince Gill, Aaron Goodvin, Lee Greenwood, David B. Hooten, Jet Jurgensmeyer, MARK209, Wendy Moten, Pam Tillis, and Due West.** Included are Nashville's **Legacy Mission Village Singers**—all refugees from Tanzania and Congo—and Tanzania-based Gospel artist **Sebastian Silas & God Is Love**, who recorded the song in their native Swahili language as "WAMOJA." Nashville-based producer-arranger/musical director **Jimmy Nichols** and hit songwriter **Frank Myers** produced the "ONE" recording at Nashville studios Starstruck Entertainment and Blackbird Studio.

onefortanzania.org

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FEATURING: PAT BOONE • VINCE GILL • ALABAMA
LEE GREENWOOD • LARRY GATLIN • PAM TILLIS
DEBORAH ALLEN • BILLY DEAN • WENDY MOTEN
DUE WEST • AARON GOODVIN • MARK209
DAVID B. HOOTEN • JET JURGENSMYER
LEGACY MISSION VILLAGE SINGERS
SEBASTIAN SILAS & GOD IS LOVE

"ONE"

Words and Music by:

Pat Boone

Frank J. Myers

Jimmy Nichols

Featuring:

(In Order of Appearance)

Pat Boone • Lee Greenwood • Billy Dean • Deborah Allen
Due West • Aaron Goodvin • Larry Gatlin • Jet Jurgensmeyer
Vince Gill • Pam Tillis • MARK209 • Wendy Moten
Alabama • Legacy Mission Village Singers
Sebastian Silas & God Is Love • David B. Hooten

Produced by:

Jimmy Nichols, Frank J. Myers

for Jimmy Nichols Productions and FJM Productions

Swahili Chant Translation and Vocal Arrangement by:

Dani Mugisha

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FEATURING:
SEBASTIAN SILAS
& GOD IS LOVE

"WAMOJA" (Swahili Version)

Featuring:

Sebastian Silas
& God Is Love

Produced by:

Harry Gb

Swahili Translation and Vocal Arrangement by:
Emanuel Loisheye

REL. DATE	TITLE	FORMAT	UPC	ISRC	PROD. CODE
3/21/25	"ONE - Voices for Tanzania"	(Stereo)	786052212508	QT27V2400023	GLDA212508
3/21/25	"WAMOJA - Voices for Tanzania"	(Swahili Version)	786052212539	QT27V2400043	GLDA212539
3/21/25	"ONE - Voices for Tanzania"	(Radio Edit)	786052212546	QT27V2400044	GLDA212546
3/21/25	"ONE - Voices for Tanzania"	(Official Music Video)	786052212515	QT27V2400046	GLDV212515
3/28/25	"ONE - Voices for Tanzania"	(Dolby Atmos)	786052212522	QT27V2400025	GLDA212522
TBD	"ONE - Voices for Tanzania"	("Making Of" Documentary)	786052212492	QT27V2400045	GLDV212492
TBD	"ONE - Voices for Tanzania"	(Blu-Ray+DVD)	786052212652		GLBR212652

MARKETING HIGHLIGHTS

RELEASE DATE:

03/21/25 in observance of United Nations World Water Day March 22, 2025

RADIO PROMOTION:

U.S. A/C, Pop/Adult Radio and Country Radio Formats
 GrassRoots Promotion, Nashville, TN
 Daybreak Entertainment, Thousand Oaks, CA
 MVP Entertainment Music Group, Los Angeles, CA
 Country Radio Seminar, Nashville, TN Feb. 19-21, 2025

PUBLIC RELATIONS:

Major media campaign to TV, radio, podcasts, print, and industry trades is underway.
 AristoPR, Nashville, TN
 Jerry Brown PR, Los Angeles, CA

SOCIAL MEDIA and DIGITAL MARKETING:

AristoPR, Nashville, TN

PAT BOONE SOCIAL MEDIA & STREAMING:

Facebook:	175,000 Followers	1.5M Views (Jan., 2025)
Instagram:	32,480 Followers	772,658 Views (Jan., 2025)
Spotify:	216,501 Followers	1.2M Streams (Jan., 2025)
TikTok:	11,294 Followers	360K Views (Jan., 2025)
YouTube:	27,900 Followers	667K Views (Jan., 2025)
Twitter/X:	6,531 Followers	
Total:	469,706 Followers	4,499,658 Views (Jan., 2025)

PATBOONE.COM:

23,000 Fanclub Subscribers

ONEFORTANZANIA.ORG:

New website launched Feb., 14, 2025

onefortanzania.org

PREVIEW "ONE" VIDEO



PREVIEW "ONE" SINGLE



PREVIEW "WAMOJA" SINGLE



For more information:

onefortanzania.org
worldserveintl.org
patboone.com

Follow Pat Boone on:

Facebook, Instagram, X, TikTok, and YouTube

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